## "What makes a MAKER?"



## HOW WILL MAKER INGENUITY SHAPE EVERYDAY LIFE?

# OMAKERS DOZEN

A Maker's world. A shared lifestyle. A feast from the ground up.



MAKERS DOZEN | © EM

**12** local Makers create something from scratch.

1 locally crafted table.

1 brand new Maker.

**1** culminating feast.

And 1 Star Maker, who embodies each community's story.

## **OVERVIEW** 60 x 9 episodes

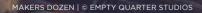
A MAKERS DOZEN of artisans, inventors, chefs, glass blowers, gardeners, distillers, *circus performers* and other skilled craftsmen spend a week preparing for a first-time meal with each other.

Each Maker has mastered a craft that uniquely becomes a part of their meal, and individually they deliver their work, expecting a fun and lively conversation. Now is the time to collaborate and discuss their changing culture – around a custom-made table full of freshly made things created from scratch by the hands of their neighbors.

It's the perfect place to help launch the career of a young Maker.



Rounding out the MAKERS DOZEN is a 13th member: the STAR MAKER. This well-known local will be an inspiring artisan who holds a special place in the community. The STAR MAKER is responsible for hosting the culminating feast, and so it's a treasure hunt in search of the perfect setting for the one of a kind curated meal featuring a dozen local Makers.





## THE MAKERS MOVEMENT

"Making is huge," says Paul Gentile, a trustee of FUBAR, New Jersey's first maker-space. "It's an exciting movement, and the whole idea behind the movement is hands-on knowledge."

"The No. 1 thing that the Maker movement and Makers continue to generate are new Makers," Gentile says. "Once people are around the Maker movement, they realize they've been missing something exciting. It goes to a very human need of creating."

Now residents of communities known as Maker Places are asking themselves: "How will Maker ingenuity shape my hometown?" They're looking to those around them for inspiration and guidance. They want to meet those who've successfully transformed a compulsion "to Make" into something artistically and financially rewarding.

From these ranks different Star Makers will emerge in each Maker Place.

## **TABLE POWER**

Tables have the power to unite and inspire. We live our at-home lives around tables. That's why it makes sense to build a table for a gathering of Makers—who all traffic in homemade, homegrown and homespun products.

## **EPISODE STRUCTURE**

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Meet the featured table Maker and see the build begin for this hyper-local, customized flat surface on four legs.

Meet the Star Maker, who sets a theme for the episode while racing to secure the ideal venue.

Introduce other Makers: 12 people who produce the essential ingredients for a feast—along with other, essential "non-essentials" like microlight aircraft, rope swings and hot tubs powered by wood stoves.

Enjoy a curated meal and a poignant conversation about elevating craftsmanship and positively affecting their culture.

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## **THE MAKERS**

**Gardeners:** Green thumbs and water conservation gurus.

**Ranchers:** A new generation shedding some cowboy ways, embracing others.

**Distiller:** Trades whiskey for honey to make more whiskey.

**Winemaker:** Wants to use the distiller's bourbon barrels to create new vintage.

**Ceramicist:** Throws bowls and plates to pair well with table design.

**Metalworker:** Forges carving knife from the melted-down barrel of a shotgun.

## THE MAKERS

**Candlemaker:** Made to cast the right look and mood for a dinner set in a scenic location.

**Glassblower:** Dreams up far-out highball glasses.

**Leatherworker:** Classy rawhide placemats with local motto branded on them.

**Baker:** Bread from a recipe older than the city itself.

**Chefs:** Multiple courses created to reflect local tastes and traditions, some delightfully influenced by international transplants.

**Deserts:** A sweet surprise found only in the featured Maker community

## THE MAKERS ALLIES

Treehouse builder, who helps secure the table in a wild, outdoor location. Experimental aircraft pilot, who buzzes the final feast with inspiring flourish. Boat captain, who shuttles the MAKERS DOZEN to a remote island. It all unfolds with the festive energy, anecdotal moments and inspiring connections made during a boisterous meal.



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Colorado

## MAKERS AMID THE RED ROCKS

It's known for the Air Force Academy and Olympic Training Center, but Colorado Springs is also home to a gritty, bootstrapping Makers community inspired by ancient Native American history and new immigrant communities.

When Sculptor Andrew Tirado built his own studio in Colorado Springs, it was a show of confidence that spurred others to make the leap and commit to a true Maker's Space of their own in this underdog city.

Tirado is known for a series of sculptures and paintings inspired by the human hand. The Makers community in Colorado Springs honors these images and structures because they're emblematic of the local handmade economy. They also respect how Tirado built his career on an uncompromising artistic vision.

For the final feast, Tirado chooses a rocky cliff just above the city skyline. He hopes to suspend one of his wooden hand sculptures above the hand crafted table made for the occasion. It's all shaping up to be an "only in Colorado Springs" gathering.

Star Maker in The Springs: Andrew Tirado

EP. 101: COLORADO SPRINGS



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RS DOZEN | © EN

With only a week to go, members of the MAKERS DOZEN in Colorado Springs get to work on their contributions for the fast approaching feast.

And it all starts with a masterfully built table from a religious studies scholar who left school to build furniture.



## **FEATURED MAKERS**

#### **Geoffrey Keating**

It was the hand tools that threw Geoffrey off track. He was churning through his studies on the way to a Ph.D. in theology from Notre Dame. Then Geoffrey decided he'd like to build a wooden box instead. That was that: Geoffrey traded books for raw hickory boards, which he turns into exquisite tables in a workshop housed in a restored neighborhood grocery store. He's honored with the challenge of building the backbone of the upcoming MAKERS DOZEN meal.





#### **Monse Hines**

When her husband Tim retired from the Air Force, the couple started tag-teaming duties at Monse's Pupuseria. Pupusas are a traditional meal introduced by the Pipil indigenous inhabitants of El Salvador 2,000 years ago. Monse's bestseller is Pupusa Colorado, which blends a timeless corn masa recipe with the best organic meats and produce raised in The Springs. It's a way for Monse to salute her native country and her adopted hometown.



#### **Kyler Starks**

Kyler Starks is reworking the Old West traditions of leather craft. His stylish products put Colorado Springs on the map. For the MAKERS DOZEN table, Kyler will craft a sheath to hold the custom-made carving knife made by Raw Tools. As he explains it, "I started working on the brand out of an overwhelming desire to get back to my roots. I have always been fascinated with expressing my creativity and constantly honing my craft."

#### Nikki McComsey, Abigail Remacle and Leah Remacle

When the most iconic organic farm in Colorado Springs was put out of business by a massive chemical spill, three local sisters swooped in at a time when all three of them were in the grips of personal struggles. Together, they've healed themselves and the land on their historic farm. Thanks to Nikki, Abi and Leah, the soil blossoms once again—now with flowers and the sisters' new business, Gather Mountain Blooms.



#### **Casey Ross**

Before artisan spirits were a thing, Casey and his co-founders challenged themselves to make whiskey. They were all Makers, with Casey bending metal and carving wood when he wasn't crafting bourbons. Now he's sourcing honey, spices and fresh ingredients for craft cocktails reflecting the local growing season what's the perfect drink to bring to the table?







#### **Heather Briggs**

A variety of pies are born in Heather's pie kitchen: local pear, peach and plum. "My mom was a pie maker when I was growing up, so it wasn't unusual for me to walk past a bunch of pies cooling on the counter. She made the recipes handed down to her from her mother. She supplied a local restaurant, and when I was old enough, she taught me the skills of the trade." For her fellow Makers, she's picking apples from a neighbor's tree, and making a pie with a special ingredient: Locally grown Pueblo chillies.



#### **Brother Luck**

His restaurant, Four, takes its name from the surrounding Four Corners region, where Colorado comes together with three other states in the spiritual home of the Navajo, the Utes and other tribes. Brother (that's his real name) believes restaurants should support and restore community. He buys blue corn from the Utes and his lambs from a rancher named Mary. The space includes a private cooking studio—where Brother plots the perfect centerpiece dishes for the fast-approaching MAKERS DOZEN feast.



#### Allison Santa Maria and Rebecca Baum

Alison was not a quick study when it came to ceramics. She reluctantly attended a class with her husband, and over time, she fell in love with creating something out of the four essential elements: earth, water, heat and air. Alison is creating an adobe-style centerpiece for Geoffrey's table -- it might hold incense, candles and flowers. Buddha bowls formed by Rebecca will surround the centerpiece and be individually customized for each Maker seated at the table.



#### **Michael Martin and his father Fred**

Michael is a Menonite minister whose organization Raw Tools transforms retired guns into useful items. Now he's excited at the chance to create utensils, candle holders and a carving knife for the MAKERS DOZEN feast. The high quality metal used to forge guns will be transformed into something for bringing other Makers together around Geoffrey's table.



#### **Jess Fierro**

Founder and Brew Master Jess Fierro is the first bad ass Latina brewery owner in Colorado. She builds all her recipes and her beers remain local favorites. Jess and her female team use paddles and rakes, diving into tanks, moving hoses and pumps, and taking temps and gravities—nothing is automated. They heft 50 lb. bags of grain into the kettle like it's nothing. No surprise Atrevida means, "Bold, daring, audacious woman."



## **ADDITIONAL MAKERS**



#### **Dylan Kelley:**

Gave up an athletic scholarship as a pole vaulter for a career in glass. Job highlight: Creating glass memorabilia with the cremated remains of his client's lost loved ones.



#### **Kristina Henderson:**

Her Cultivating Luminescence line of candles is lighting up the local market.



#### Patru Dumitru:

The local master of mushrooms and microgreens. Patru immigrated from Romania as a child and found a future in healthy food.



## **ADDITIONAL EPISODES**



Through multiple generations of crafting in the heart of the Rust Belt, Cleveland was once a major garment-producing city, along with plenty of iron, steel and wire. That historic flavor remains current in a city using scrap metals and heirloom woods to create furniture and goods while still seeing crafters embrace the knitting mills of old.

EP. 102: CLEVELAND OHIO

South Carolina

## **CHARLESTON**



EP. 103: CHARLESTON, SOUTH CAROLINA

A unique mix of European and Caribbean style with over 1,400 historically significant buildings throughout the city, preservation remains a key theme of Charleston's modern craftsmanship movement. Blacksmithing continues in the same buildings it has for hundreds of years, and around these core crafts, the local food scene embraces heirloom vegetables imported directly from Africa by the region's slaves, whose ancestors keep the tastiest strains alive.





The New Haven business City Bench, run by brothers Ted and Zeb Esselstyn, makes "furniture from the urban forest." If it can be made with wood, there's a maker in New Haven crafting it. The heavily forested region—six of every 10 acres in the state is forested—wood remains the key commodity leading all things maker in New Haven. Including table making!

#### EP. 104: NEW HAVEN, CONNECTICUT

## North Carolina STECOAH VALLEY



This remote gathering place for artists working in the mountains of Western North Carolina is the perfect setting for a MAKERS DOZEN feast by a babbling trout stream and lit by blinking fireflies. A cross section of backwoods creators are drawn to Stecoah Valley because it's still flying under the radar and not blown up like the scene in nearby Asheville, where real estate prices stifle start-ups. In Stecoah Valley, struggling artists still find a way to thrive, blending hillbilly quilting styles with the latest in digital visual arts.

EP. 105: STECOAH VALLEY, NORTH CAROLINA







In the shadow of a 175-year-old adobe church called Santuario de Chimayo, a Maker community is rising beneath the scenic Sangre De Cristo Mountains of northern New Mexico. Inside the thick, misshapen walls of the adobe church are excellent folk-art renderings and a tiny room of dirt that's reputed to have healing powers. Chimayo also is a major center of Spanish weaving. Long-established weaving families, such as the Trujillos and Ortegas, offer everything from new rugs of gallery quality to less expensive woven pieces that are many notches above the standard tourist fare found in nearby Santa Fe.

EP. 106: CHIMAYO, NEW MEXICO





It's a scenic New England village with origins revolving around the marble industry. This has created a rich cultural heritage, stemming from a time when the streets and quarries were filled with exotic voices of the immigrant laborers. Today, the commercial quarries are closed, but the uniqueness and visual reminders of that successful era have not faded. Where else will you find a school teaching marble sculpting? Artisans also transform the marble into counter tops and one-of-a-kind tables.







EP. 108: KEY WEST, FLORIDA

It started off as a small group of salty woodworkers who beach combed for exotic drift woods, which they used to build furniture influenced by cultures from across the Caribbean. Now the thriving Makers scene at the far tip of Florida includes jewelry makers who fancy the combination of fine metals and shells, along with seafood chefs who use live oysters and clams to create the first course of an unforgettable, seaside Makers feast.

## Arkansas EUREKA SPRINGS

The Maker movement in Eureka Springs sprung out of the Eureka Springs Maker Launch Pad—a program aimed at expanding the business acumen of local artists and Makers. Open to all Makers and artists, the program gave participants the opportunity to market-test retail products and prepare for online and in-person selling. That's the business side of things, while the quirky character of Eureka Springs continues to attract Maker-types. As one local puts it, "If Arkansas remains one big family, then Eureka Springs is still the eccentric uncle."

EP. 109: EUREKA SPRINGS, ARKANSAS





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