

# DAVID MADISON

2804 Langohr Ave.  
Bozeman, Montana 59715  
dmadisonmt@gmail.com  
406.548.7628  
[mediaomnivore.com](http://mediaomnivore.com)

Writer, producer and showrunner for new, original network series since 2000.

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## EXPERIENCE

Pitch Writer, Showrunner and Co-Creator of the funniest, most foulmouthed gardening series on the planet. "[Kill Your Lawn](#)" on [EarthxTV](#) is currently wrapping up post production for Season 2. 2022-2023.

## CURRENT DEVELOPMENT

As part of the development team for [Empty Quarter Studios](#), I'm [researching](#), [writing](#) and [editing treatments](#), character reels and [new show sizzles](#).

—Led production team to the Republic of Somaliland in 2021 to produce "[Return](#)."

—Led all creative for "[Maker's Dozen](#)."

—Showrunner and lead writer for two seasons of "[Kill Your Lawn](#)."

## PAST DEVELOPMENT

**I've worked in development for several production companies: Jupiter Entertainment, Warm Springs Productions, Lusid Media, Oceanic Productions and Teton Gravity Research.**

Pitch Writer and Executive Producer, "Montana Outlaws," a proposed new series about a professional football dynasty wiped out by cocaine and a tornado. 2021.

Pitch Writer, "[Setting The Standard](#)," a history of snowboarding built on the archive of Standard Films. 2020.

Pitch Writer and Field Producer for [Lusid Media](#). Lusid sent me to Maui to negotiate camera crew access on every beach patrolled by lifeguards. A sizzle reel I shot led to a pilot for "Maui Beach Rescue," which aired on TRVL in 2017.

Pitch Writer and Co-Executive Producer, "[Backcountry Rescue](#)," created for Outdoor Channel, with [Warm Springs Productions](#) and [OneEyedBird](#). 2015-2016.

Pitch Writer and Supervising Producer, "Wildest Town In America" sizzle funded by Nat Geo Wild. 2015.

Supervising Producer, pilot episode of "[Log Cabin Living](#)" for HGTV. 2014.

Pitch Writer and Sizzle Producer, "[Pond Stars](#)," Nat Geo Wild. 2013.

Lead Writer and Story Producer: When Red Bull needed a production team to transform its footage library into a new action sports series on Showtime, the network turned to [Teton Gravity Research](#). And then TGR [hired me to oversee writing and post production](#) on the way to creating the critically acclaimed "Re:Evolution of Sports." After we wrapped in 2006, I helped TGR produce new project pitch materials submitted to ESPN.

Pitch Writer, "Human Weapon"—History's 17-episode exploration of martial arts around the world. 2006.

Pitch Writer and Field Producer, "Tools Of The Trade" for National Geographic. 2005.

Pitch Writer and Field Producer, "Gearhead Gladiators" for National Geographic. 2004.

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## JUPITER ENTERTAINMENT

Executive Producer/Field Producer/Shooter, "4th & Forever," [a documentary series set in Florida](#) (Season 1) and [East Tennessee](#) (Season 2) on [CuriosityStream](#) and HBO Max. 2019-2021.

Writer, "[Bessie Coleman: Queen of the Skies](#)," CuriosityStream. 2020.

Researcher/Writer/Field Producer/Shooter for the "[Bright Now](#)" short doc series on CuriosityStream. 2020.

Researcher/Writer/Field Producer, "Undiscovered: First to the Top of the World," a Discovery + original documentary about polar exploration—from Jupiter Entertainment. 2019.

Supervising Producer, Season 1 of "HowStuffWorks" on Discovery. We transformed the popular [www.howstuffworks.com](http://www.howstuffworks.com) into a television series. 2008.

Supervising Producer, A&E's "Biography: H.H. Holmes," of "Devil In The White City" fame. 2008.

Supervising Producer, History's "Future Engineering: Motorcycles." 2008.

Writer/Producer, History's "Hands On History" with Ron Hazleton from "Good Morning America." 2004.

Field Producer, pilot episode of "Relentless" on Oxygen. 2003.

Writer/Producer, "Modern Marvels: Racetrack Tech" for History. 2003.

Field Producer, pilot episode of "Final Justice" on Lifetime. 2001.

Pitch Writer, pilot episode of "Dominick Dunne's Power, Privilege and Justice" on Court TV. 2001.

Writer/Producer, Season 1 of "The Competition" with host Terry Bradshaw on A&E. 2001.

Writer, "Win, Place or Show: The History of Horse Racing," on History. 2000.

Writer/Producer for the ground-breaking true crime series "City Confidential" on A&E. 2000-2006.

## **WARM SPRINGS PRODUCTIONS**

Supervising Producer, "No Man's Land," on History. 2014.

Executive Producer, "Cougar Vs. Wolf" on Nat Geo Wild. This wildlife adventure documentary was a regular part of the lineup during the network's annual Big Cat Week. 2013.

## **INDY DOCS**

Produced and edited several projects for Wyoming PBS, including "Interior Pioneer: The furniture of Thomas Molesworth," which won a Silver Telly and "Best Documentary" from the Wyoming Historical Society. 2007.

Story Producer, "Ski The 14ers" for Red Bull. 2006.

## **WEB SERIES**

Co-creator, "mywilderness," a web series produced for The Wilderness Society. 2010-2012.

In 2018, I joined the fight to defeat an unconstitutional statewide initiative in Montana—I-183—which was a replica of North Carolina's infamous "bathroom bill." This work culminated in the "TransVisible" web video series for the ACLU.

Two of Montana's leading creative communications firms—Mercury CSC & Hilltop Public Solutions—combined forces in 2015 to launch the ChargeMT campaign. They hired me to produce a social media video series celebrating original Montana characters who prosper because of renewable energy.

## **AWARDS**

For my work producing public relations and marketing campaigns—like this social media blitz with Betty White—our team won a Gold MarCom Award.

I've also received awards for writing and reporting from the Idaho Press Club, the Montana Newspaper Association and the NW Chapter of the Society of Professional Journalists.

## **EDUCATION**

BA, American Studies, University of North Carolina at Chapel Hill, 1993

Data-Driven Marketing Certificate, eCornell, 2019

Trained in Avid Media Composer and Adobe Creative Suite