

## EQS MOTION LOGO

<p><b>OPEN:</b> Seattle, Lake Union scenic broll, or archive images.</p> <p><b>TEXT:</b> Bob Munro, founder of Kenmore Air</p> <p><b>TEXT:</b> Lake Union, downtown Seattle, 1946</p>	<p><b>VO (IN VOICE OF BOB MUNRO):</b> Two buddies and I decided we wanted a seaplane. And we found one that was turned upside down in Lake Union.</p>
<p><b>NOT JUST OLD ARCHIVES:</b> The modern machine shop, restoration shop broll can give this more punch and not feel like it's all past tense.</p>	<p><b>TODD BANKS, GRANDSONs OF FOUNDER:</b> They would put the airplane back together and restore it.</p>
	<p><b>ERIC ELLISON, KENMORE AIR:</b> Bob Munro // he would go to the machine shop and make parts.</p>
	<p><b>TODD BANKS, GRANDSON OF FOUNDER:</b> And once they were done restoring it, they needed a place to fly.</p>
	<p><b>GREGG MUNRO, SON OF KENMORE AIR FOUNDER:</b> So they started with one little plane on the north end of Lake Washington at Kenmore.</p>
<p><b>COVER:</b> The phrase "afraid to fail" could be a good place to punch up the edit. Then quick transition to next beat: Bob Munro, certified bad-ass glacier pilot.</p>	<p><b>TODD BANKS, PRESIDENT OF KENMORE AIR:</b> What it would have been like to be here in 1946. To quit your job and not be afraid to fail.</p>
<p><b>COVER:</b> Archive photos and footage. We see Bob and have text on screen with his name as a caption.</p>	<p><b>GREGG MUNRO, SON OF KENMORE AIR FOUNDER:</b> One airplane in '46 to 25-26 now. // my father // Some of the flying he did. He was a pioneer.</p> <p><b>ANIMATION:</b> Leonardo Di Vinci style mix of classic seaplane design blueprints and a family tree of airplanes we see go from 1 to 26.</p>
<p><b>COVER:</b> Glacier landing archive footage.</p>	<p><b>BRIAN FLEGEL, KENMORE PILOT:</b> The idea that // it's possible to land a seaplane on a glacier.</p>
<p><b>TEXT:</b> Bob's beloved de Havilland Canada DHC-2 Beaver, known as Six Six Zulu.</p>	<p><b>GREGG MUNRO:</b> He was the first one to ever do something like that.</p>
<p><b>COVER:</b> Mix of archive and scenics, make the most of the glacier take off footage. Another possible transition point, wrapping Bob the Bad Ass, moving on to showing how seaplane = adventure for all kinds of people in Cascadia.</p>	<p><b>VO (IN VOICE OF BOB MUNRO):</b> Six-Six-Zulu pitched over the edge of the glacier and it felt like a rollercoaster.</p>

<p><b>COVER:</b> Most amazing seaplane scenics, postcard moments.</p>	<p><b>GARY WILLIAMS, SEAPLANE PILOT:</b> There's very few things left in life that give you a true sense of adventure. // And being in a seaplane is something that is completely unique.</p>
<p><b>MIX IN SOUND UPS:</b> Live moments from inflight footage. Use the 360 GoPro footage to match Jack's comment about "a 360-degree runway."</p>	<p><b>JACK FRISCHKORN, SEAPLANE PILOT:</b> You know, it's like a 360-degree runway, so it's a, a lot more fun.</p>
<p><b>SOUND UPS:</b> And compelling scenics. Sell the idea that seaplanes equal beauty/action/adventure upfront.</p>	<p><b>BRIAN FLEGEL (INFLIGHT TEXT SUBTITLES):</b> Here in the islands and most of the destinations it's you and the airplane and you've got to figure it out.</p>
	<p><b>JACK FRISCHKORN, SEAPLANE PILOT:</b> // you have a lot more freedom of what you can do and where you can land with the floats.</p>
	<p><b>JAYNE BANKS, KENMORE AIR:</b> Generally people are going somewhere fun.</p>
	<p><b>GREGG MUNRO:</b> So much scenic beauty and so forth and a lot of it you can only see by air.</p>
	<p><b>GREGG MUNRO (INFLIGHT TEXT SUBTITLES):</b> Cascadia // the beautiful Northwest.</p>
<p><b>FIRST TIME WE SEE OLIVIA:</b> Like the series "Home", the staggered introduction of family members gives it depth and surprise.</p>	<p><b>OLIVIA BANKS, KENMORE AIR:</b> Cascadia // I mean it's amazing here // and I think Kenmore is in a really cool position to be able to show people that.</p>
	<p><b>ROBBIE FARWELL, KENMORE AIR:</b> It's something that people dream about // and I get to do it every day.</p> <p><b>FLIGHT STUDENT:</b> Pretty stoked.</p> <p><b>OLIVIA BANKS IN FLIGHT:</b> Pacific Northwest. They call it Cascadia.</p>
<p><b>COVER:</b> Flash the main elements/selling points of the sizzle, with an ending sound up to this title sequence.</p>	<p><b>TITLE CARD:</b> CASCADIA</p>
<p><b>MUSIC STING:</b> Punching up the title card. Our peak emotions at this mellow crescendo point should be around escapist travel and nostalgia.</p>	<p><b>TODD BANKS, PRESIDENT OF KENMORE AIR:</b> I think what makes Kenmore special, is there's a really unique relationship between the ownership, which is our family. And our employees and our customers.</p>
<p><b>MAP GRAPHIC:</b> Showing where Kenmore flies (in Da Vinci style). Good place to illustrate "British Columbia" with the Chatterbox Falls flight/scenics.</p>	<p><b>KATHERINE STEIN, KENMORE PASSENGER:</b> We've never been on a seaplane before. So it's a really exciting way to start the trip.</p> <p><b>STEVE OLESON, KENMORE PASSENGER:</b> I couldn't agree more.</p>

<p><b>GRADUAL FAMILY REVEAL</b>  <b>CONT.:</b> This could be reshuffled to lead with the family right here. I've chosen to deliver the travel adventure content first, so we see what Kenmore is selling.</p>	<p><b>VO (IN VOICE OF BOB MUNRO):</b> The story of Kenmore is the story of secret hideaways like Roche Harbor, Blakely Island, Chatterbox Falls and Orcas Island.</p>
<p><b>TEXT:</b> Rosario, Orcas Island, San Juan Islands</p>	<p><b>JACK FRISCHKORN (MTN. BIKING):</b> I just like how it's quiet. Orcas Island is serene. // It's very calming. It's a good place to just get out and think.</p>
	<p><b>JACK MTN. BIKING SOUND UP:</b></p>
<p><b>COVER:</b> Quick flashes to our island characters—Giles, Jesse, Jack and Cole.</p>	<p><b>COLE SISSON, ORCAS WINE ENTREPRENEUR:</b> And one thing about Orcas is, time has kind of stood still.</p>
	<p><b>KENMORE EMPLOYEE:</b> We have a lot of people who live up on the island.</p>
	<p><b>COLE SISSON, (IN STORE):</b> Kenmore Air has been an integral part of life growing up on an island.</p>
<p><b>COVER:</b> Cole boarding plane with wine.</p>	<p><b>COLE SISSON (DRIVING):</b> A lot of us call it Orcatraz. You know, we feel trapped.</p>
<p><b>COVER:</b> Another good place for Blakely Island family broll.</p>	<p><b>COLE SISSON, (IN STORE):</b> It's there when you need it.</p>
	<p><b>VO (IN VOICE OF BOB MUNRO):</b> The Kenmore Air feels like it's there for you—just like family—because it's still run by the Munro-Banks family.</p>
<p><b>COVER:</b> Broll and sound up of Olivia flying.</p>	<p><b>TODD BANKS, PRESIDENT OF KENMORE:</b> So I have two kids that fly // Hunter grew up with a gear head mentality.</p>
<p><b>COVER:</b> GoPro of Olivia and Hunter in the cockpit, with Mason sitting behind them. Could be good spot to Lower Third all three kids.</p>	<p><b>HUNTER BANKS (WORKING THE LINE):</b> We take it from land with the forklift. Put 'em down on the rail cart. // It's pretty unique to Kenmore. // On how we do it.</p>
	<p><b>OLIVIA BANKS:</b> Hunter was constantly stimulated with the airplanes.</p>
	<p><b>OLIVIA BANKS (IN FLIGHT WITH HUNTER):</b> Well done Hunter Banks...</p> <p><b>HUNTER BANKS:</b> Yes she was...</p>
	<p><b>OLIVIA BANKS:</b> I think Mason has a higher IQ than either of us. For sure.</p>
<p><b>COVER:</b> Cool broll of Olivia and Mason driving in jeep with top off.</p>	<p><b>MASON BANKS:</b> Yes, it is our family business // But I take it like it's my real job.</p>
	<p><b>HUNTER BANKS (IN FLIGHT):</b> I want to feel like we worked for it and it wasn't something that was given.</p>

	<b>TODD BANKS:</b> I never want to feel like I'm pushing my kids to be part of the business // And I feel real fortunate that they have such interest with the business. // I don't know what that looks like down the road.
<b>COVER:</b> Good spot for Olivia-Todd fishing together broll.	<b>OLIVIA BANKS:</b> I was like, "I could do that." And my Dad was like, "Yeah you could do that."
<b>COVER:</b> "I could do that" might go nicely with bad ass broll of Olivia riding a motorcycle on Blakely Island. Inspiring empowerment beat.	<b>OLIVIA BANKS:</b> I have always enjoyed more of the business side.
	<b>VO (VOICE OF BOB MUNRO):</b> It's gone on like this for 75 years. New faces on every flight, while the same old work horses keep going.
	<p><b>FAMILY DINNER SCENE</b></p> <p><b>ATMOSPHERIC PORTRAITURE:</b> Visually introduce the Banks home, we hear sound ups from inside, then we go inside.</p> <p><b>HUNTER BANKS, BOB MUNRO'S GREAT GRANDSON:</b> We're flying 66 Zulu.</p> <p><b>ALLISON RUSSELL, HUNTER'S AUNT:</b> You see the pictures and the videos in the book of him landing on the glacier. He was in 66 Zulu.</p> <p><b>TODD BANKS (STANDING WITH GREGG &amp; HUNTER):</b> It's pretty special to have an airplane that's flown by four generations of the same family.</p>
<p><b>COVER:</b> Run sound bites under mix of sound ups and slo mo portraits.</p> <p><b>66ZULU:</b> Now when it comes back around in the story, it has real gravitas with the viewer.</p> <p><b>COVER:</b> Hunter pre-flight, taking off. Sound ups.</p>	<b>BEN REILLY (PILOTING HIS BOAT):</b> And I was talking to a pilot and said what do you want to do and I said fly float planes and he said, "You gotta go to Kenmore Air..."
<b>IN FLIGHT:</b> Scenic/dynamic flying shots while our characters are talking.	<p><b>HUNTER BANKS (SUBTITLES):</b> Feels like I don't want to be doing anything else but this. This is just a, a dream.</p> <p><b>BEN REILLY (FLYING):</b> Pretty insane.</p> <p><b>HUNTER BANKS:</b> It's my whole life.</p>
	<b>BEN REILLY, KENMORE PILOT:</b> You were basically born in an airplane. // And this is like a lifelong dream of his as it is for all of us. When you first start flying the line, when you get in a Beaver, and it's your first year flying the line at Kenmore, that is a huge deal. That's like, that's as good as it gets right there.

<p><b>TRANSITION TO BEGINNING OF MULTI-THREAD CLOSE:</b> Music and visuals work together to gather up the enticing elements and build toward an inspiring sting at the end.</p>	<p><b>VO (VOICE OF BOB MUNRO):</b> The family (TEXT ON SCREEN). The crew (TEXT ON SCREEN). The passengers (TEXT ON SCREEN). All with their own stories (TEXT ON SCREEN READS: EPISODIC &amp; SEASON ARCS).</p> <p><b>VO (VOICE OF BOB MUNRO):</b> All chasing a dream.</p>
	<p><b>JESSE DE GEEST, THE SAMURAI CARPENTER:</b> I dreamed of living in a cabin in the woods. // Build above the land, with the land. // whatever you do // all in, just pour yourself into it.</p>
	<p><b>GILES, ORCA RESEARCHER:</b> Wild Orca was started by two Kenmore Air pilots. // And they fell in love with the whales by seeing them from up above.</p>
	<p><b>GILES, ORCA RESEARCHER:</b> Using a scat detection dog, it allows us to stay really far away from the animals. // seeing them here in their home // we recognize them as families, as important members of an ancient tribe.</p>
	<p><b>FRED DILLON, PUYALLUP TRIBE:</b> From a tribal perspective, you know, we're all connected. The Southern Killer Whales, the orcas, the salmon, everything in between.</p>
	<p><b>VO (VOICE OF BOB MUNRO):</b> Kenmore spent the last 75 years connecting travelers to islands and island locals to the rest of the world.</p>
	<p><b>GILES, ORCA RESEARCHER:</b> It's priceless.</p>
	<p><b>JESSE DE GEEST, THE SAMURAI CARPENTER:</b> Pretty fun to fly in // it's just like yes...</p>
	<p><b>GREGG MUNRO:</b> It's amazing the interesting people that come through here. We get to fly a lot of famous people.</p>
	<p><b>JAYNE BANKS:</b> Jimmy Graham. He was with the SeaHawks for a while. // And he got a Beaver from us.</p>
	<p><b>RESTORATION GUY:</b> We take the airplane. Depending on the condition. Go from wherever it's at to new essentially.</p>
	<p><b>JIMMY GRAHAM:</b> I think it took like 4,200 man hours.</p>
	<p><b>MICHAEL SMITH, AIRPLANE PARTS MACHINIST:</b> The stuff I make is critical. // I mean I make some parts, if they fail, it's going to be ugly. // I like it that my work matters.</p>
	<p><b>BEN REILY, KENMORE PILOT:</b> You know, the only thing that really matters is what can we do to make this a successful, safe flight.</p>
	<p><b>HUNTER BANKS, KENMORE PILOT:</b> We're not allowed to fly in the fog. And if you do get in the fog, it's really easy to get all disoriented.</p>

<p><b>TEXT:</b> A family business...</p>	<p><b>GREGG MUNRO, MOST EXPERIENCED LIVING SEAPLANE PILOT:</b> Some highs and some lows in the business is we often say... “Headwinds and tailwinds.”</p>
<p><b>TEXT:</b> Problem-solving together...</p> <p><b>TEXT:</b> From the sky...</p>	<p><b>JAYNE BANKS, MOTHER OF HUNTER, OLIVIA &amp; MASON:</b> I guess headwinds are just obstacles along the way.</p>
	<p><b>TODD BANKS, FATHER OF HUNTER, OLIVIA &amp; MASON:</b> I mean that’s really where rubber hits the road. What do you do when there’s a problem?</p>
	<p><b>SARAH FELLER, KENMORE DISPATCH:</b> Pretty much no visibility. Fog and stuff down into the trees and the water line.</p>
	<p><b>HUNTER BANKS, KENMORE PILOT:</b> You get caught in the fog, you’ve got to land as soon as possible and not crash.</p>
	<p><b>SARAH FELLER, KENMORE DISPATCH:</b> It’s been tough, I mean, the agents, the pilots, the dispatchers, the mechanics. Like, we’re way busier than any of us thought.</p>
	<p><b>TODD BANKS, KENMORE PRESIDENT:</b> You have to be able to continue to grow, otherwise you become a dinosaur.</p>
	<p><b>OLIVIA BANKS, KENMORE HEIR APPARENT?:</b> Coming into the summer, we’ve got business picking up. We have some different developments happening.</p>
	<p><b>GREG MUNRO, BOB MUNRO’S SON:</b> There’s just been some stress and strain and hardship. It’s not an easy business.</p>
	<p><b>HUNTER BANKS, KENMORE PILOT:</b> We’re hoping to keep doing what we have been doing but also change things up a little bit.</p>
	<p><b>OLIVIA BANKS, KENMORE HEIR APPARENT?:</b> Kenmore is a huge part of my identity. I am who I am because I was raised in this amazing environment.</p>
<p><b>COVER:</b> Final approach and stick landing on word “paradise.” Best scenics and a thoughtfully energetic vibe. Exec should want to book a ticket.</p>	<p><b>TODD BANKS:</b> This beautiful Cascadia region we live in.</p>
	<p><b>CASCADIA RESIDENT:</b> There is really no other place like it on Earth.</p>
	<p><b>TODD BANKS:</b> And being able to land and get off on the beach and here we are in paradise.</p>
	<p><b>THE END</b></p>